

Attract and Retain Business with Energy Efficiency

April 13, 2015

EVERSOURCE
ENERGY



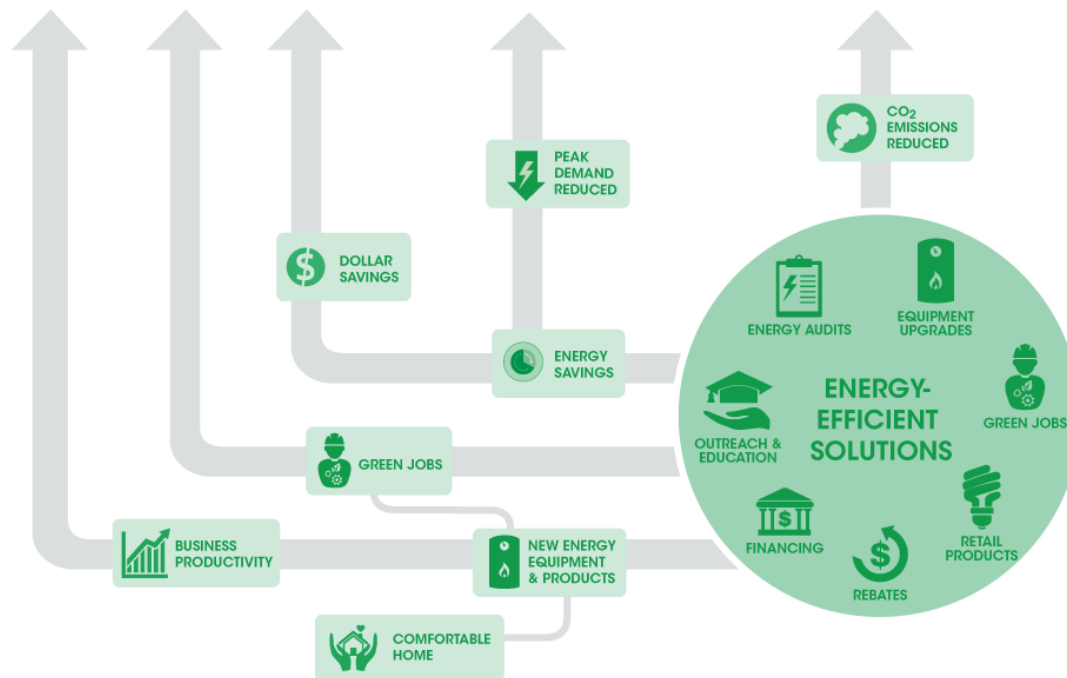
UIL HOLDINGS COMPANIES

Everyone Benefits

Benefits Economy—Every \$1 invested in energy efficiency generates \$2.40 in energy system benefits

Boosts Energy Supply—Peak demand reductions = Power for 16,000 homes

Benefits Environment—Equivalent to taking 466,000 cars off the road



2014

387.8 Million
Annual kWh
Savings

3.2M Tons
CO₂ Emissions
Reduced

\$81 Million
Annual Savings

1,552,636
LED Bulbs Sold

Customer Programs & Services

Residential Programs

Home Energy Solutions
New Construction
Retail Lighting
High Efficiency HVAC
Appliances
Home Energy Reports

Business Programs

Small Business Programs
Building Tune-ups
New Construction
Lean Manufacturing
Business Sustainability

Community & Education

Clean Energy
Communities
eeSmarts (K-12)
Tech High School eHouse
Museum Partnerships

Retaining Manufacturing Jobs in Connecticut

Energy efficiency provides a meaningful competitive advantage for Connecticut manufacturers.

“The projects make us competitive in a world where we are paying good wages while competing against countries that not only do not pay well, but are being subsidized by their government. The cost of energy in Connecticut continues to be very expensive. Reducing our energy use not only preserves jobs in Connecticut, but is allowing us to grow.”

Carl Holte, Web Industries

Web Industries, Dayville

Printing, coating, laminating and extrusion of narrow, flexible materials

Estimated Annual Savings: \$204,000



Attracting New Employers in Connecticut

Savings from energy efficiency results in the ability to invest where it matters most – in jobs.

"Amazon is excited to bring hundreds of great full-time jobs to Windsor that offer competitive wages and programs like Career Choice, where we will pre-pay tuition for employees to pursue their education in high-demand fields."

Mike Roth, VP, Amazon, North America Operations

Amazon, Windsor

This new 1M sq. ft. fulfillment center in Windsor will create more than 300 full time jobs and save more than 108 Million lifetime kWh, or 6% of Eversource's 2 Billion Lifetime kWh Target.

Estimated Annual Savings:
\$1,100,000



Attracting High Tech Businesses

Energy efficiency provides a meaningful competitive advantage for Connecticut's medical manufacturers.

“The incentives allowed us to incorporate energy-saving equipment and strategies that otherwise would not have been financially possible and will deliver us a favorable economic return for years to come. Money that can now be reinvested back into our operations in the form of new scientific equipment and personnel with the promise to transform medicine by improving care, lowering costs, and increasing life span and health span.”

John Fitzpatrick, Jackson Laboratory

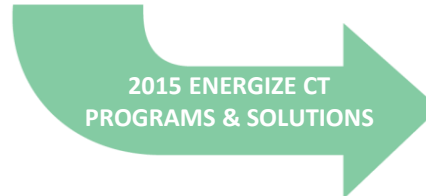
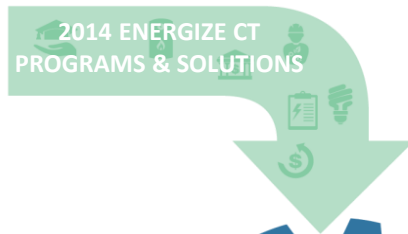
Jackson Laboratory for Genomic Medicine, Farmington

A partnership with UCONN, developing new medical treatments tailored to each patient's unique genetic makeup. Facility earned a LEED Gold sustainability rating from the U.S. Green Building Council.

Estimated Annual Savings: \$620,000



Connecticut & Eversource Provide Nationally Recognized EE Resources ...



...Resulting in
companies adding
more value using less
energy

AWARDS

Top Tier

ACEEE State
Energy
Scorecard

Exemplary Program Awards

ACEEE

ENERGY STAR

Partner of the
Year

ENERGY STAR

Sustained
Excellence